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Property Vision recruits Knight Frank's Clarkson to boost South West presence

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Buying agency Property Vision has recruited a former Knight Frank partner to strengthen its presence in the South West of England.

Edward Clarkson spent nearly a dozen years with KF, as Head of Rural Sales, Farms & Estates in Exeter, and before that as a buying agent with The Buying Solution in the Cotswolds.

He's now overseeing Property Vision's expansion in the South West, with a particular focus on Somerset, Devon and Cornwall.

PV was founded back in 1983, and has grown to become one of Britain's leading buying agencies. The company was acquired by HSBC Private Bank in 2001, but bought back by the management in 2012.

Earlier this year, Property Vision [hired Strutt & Parker and UK SIR alumnus Marcus Gondolo-Gordon](#) to cover the Kent and Sussex patch, launched a new arm in the North West of England headed up



by [former Strutt & Parker agent Edward Lucas](#), and took on [former Knight Frank associate partner Matthew Page in London](#).

The South West has been “one of the strongest performing regions throughout the pandemic period,” says the firm, “driven by a number of factors including a growing demand for country living, a notable supply/demand imbalance and attractive yields from an investment perspective.”

Philip Harvey, Senior Partner at Property Vision: “The last year or so has seen demand for country living take on a new lease of life and the Southwest has been a key beneficiary. Property Vision have always been active in the region but as we see more consistent demand across all property types, from coastal to country houses, farms, and estates, we need more boots on the ground. Edward’s experience, reputation and network in the area is a fantastic addition to our team and compliments our business perfectly.

“Alongside the obvious lifestyle attractions of the Southwest, our investor clients are also drawn to the region. Land is a significant pull factor, whether for nature and conservation purposes or more traditional farming. Sustainability is at the forefront of buyer consciousness at the moment and the Southwest really taps into that. Equally, it offers highly attractive commercial investment yields and with wealth continuing to grow in the region, consistency of return is improving and capital values are rising.”

Edward Clarkson, Executive at Property Vision: “I have been attached to the South West from both a personal and professional perspective my entire life and it comes as no surprise to me that the region is receiving the recognition it deserves. It’s a pertinent time to bolster our presence and demonstrate our unrivalled understanding of what clients are looking for in the area, and how we can facilitate their next move.”